



## Accelerating Corporate Social Responsibility in the new EU Member States and Candidate Countries to promote harmonization, competitiveness, and social cohesion

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### Journalists' study trip to London, UK 22-23 October 2007



**Tobias Webb, Editor-at-large, Ethical Corporation**

Tobias Webb is the Founding Editor/ Editor-at-large of Ethical Corporation magazine, [ethicalcorp.com](http://ethicalcorp.com) and [ClimateChangeCorp.com](http://ClimateChangeCorp.com). Webb is also co-director of the Ethical Corporation Institute, a research group affiliated to Ethical Corporation, with Peter Davis. Aside from journalism, research and leading Ethical Corporation's overall work, Webb also recently served on the Tomorrow's Global Company inquiry, lectures at the University of London, and is a member of the Working Group on Responsible Business, currently finalising corporate responsibility policy for the UK Conservative Party as an independent review group.

Webb co-founded Ethical Corporation in 2001 with Christian Braun. Webb studied the media at university in Liverpool and has a Masters degree in Corporate Governance and Ethics from Birkbeck College, University of London.



**Simon Cooper, CSR expert and represents GCap Media on the Media CSR Forum**

Simon Cooper works with organizations and individuals to help them understand and focus on their core values, and communicate these to the world. Simon spent 25 years in broadcasting and has been a presenter, station managing director, HR director and Communications Director in his career in radio with GCap Media, ranging from Classic FM to automated digital stations. His specialist consulting field is Media CSR, but he also works with clients in utilities, universities, the law, and property. A qualified performance coach, he graduated in 2005 with an MSc in Responsibility and Business Practice from the School of Management at the University of Bath.

He is a trustee of the Demos think-tank, a member of the Council of the Schumacher Society and a founding director of the Association of Sustainability Practitioners. He is a director of The Hub Bristol, a new workspace for social entrepreneurs, and works with The Converging World, a new charity focused on carbon reduction and equality.



**Fiona Harvey, Environment Correspondent, Financial Times**

Fiona Harvey was appointed Environment Correspondent for the *Financial Times* in September 2004. She covers all environmental issues, including climate change, waste, renewable energy, water, agriculture, fisheries, pollution and environmental regulation. She won the Foreign Press Association award for Best Environment Story in 2005 for an *FT* magazine article on climate change sceptics, and was shortlisted for the Environment Journalist of the Year award at the British Environment and Media Awards in 2006. The *FT* was shortlisted for Environment Newspaper of the Year in the same awards.

**Nick Mathiason, Business Correspondent, Observer**

Nick Mathiason is Business Correspondent of The Observer – a UK national Sunday newspaper. He has worked there for seven years covering a wide range of issues generally focussing on the nexus between business and society. Nick last year was shortlisted for two international journalism awards and has appeared on radio and television frequently both in the UK and abroad.