



## Accelerating Corporate Social Responsibility in the new EU Member States and Candidate Countries to promote harmonization, competitiveness, and social cohesion

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### REGIONAL CSR DELEGATION'S STUDY VISIT TO Berlin, Germany

In cooperation with



Global Compact Network  
Germany

#### AGENDA

*Language: English*

**Arrival on Wednesday, 12 March 2008**

**Thursday, 13 March 2008**

**Conference Venue:** GTZ, Reichpietschufer 20, 10785 Berlin

08:30 Registration and coffee

09:00 **Welcome**

Ms. Constanze Helmchen, Focal Point German Global Compact Network/ GTZ

09:15 **Government role in promoting CSR in Germany**

Mr. Raphael Neuner, CSR division, Group "Social Europe", Federal Ministry of Employment and Social Affairs

10:00 **CSR and sound business combined: How to combat corruption – tools and instruments**

Mr. Hans Jürgen Stephan, Managing Director, Control Risks GmbH

10:45 *Bus transfer to Deutsche Telekom, Berlin Office*

11:15 **CSR in the telecommunication sector – opportunities and challenges for Deutsche Telekom**

Mr. Georg Habenicht, Manager Corporate Responsibility Activities Worldwide, Deutsche Telekom AG

**CSR in the energy sector – opportunities and challenges for an utility**

Dr. Marita Hilgenstock, Manager Corporate Responsibility at RWE Energy and Water AG and Member of Steering Committee, German Global Compact Network

*15min input each and 45 min for discussion on corporate CSR strategies*

12:30 *Bus transfer from Deutsche Telekom to GTZ/ conference venue*

13:00 **Lunch break**

14:00 **Stakeholder Discussion on CSR in Germany** (*10 min each and 45 min discussion*)

- Ms. Kristina Steenbock, NGO Germanwatch, and Member of Steering Committee German Global Compact
- Mr. Peter Fuchs, NGO weed (world economy, ecology and development) and Member of Steering Group, CorA (Network for Corporate Accountability)
- Mr. Andreas Botsch, Executive Secretary and Head of Economics Department, German Confederation of Trade Unions (DGB)

15:15 **How to engage business in CSR practice – lessons from an intermediary network of civil society and business actors**

Mr. Peter Kromminga, Director, Unternehmen Partner der Jugend (UPJ)

16:00 **CSR in SMEs in Berlin**

Dr. Carmen Giese, Head of European Projects, TÜV Rheinland Group

17:00 **Round Table Discussion** tailored to assist the group to work on their CSR agenda, facilitated by Ms. Constanze Helmchen

18:30 **Concluding Remarks**

**19:00 Dinner**

**Departure on Friday, 14 March 2008**

## **Short Information on Participating Companies/ Organisations**

### **Focal Point German Global Compact Network** - Ms. Constanze Helmchen

The German Global Compact Network is a multi-stakeholder forum based on the ten principles of the UN Global Compact. It is coordinated by the GTZ on behalf of the Federal Ministry of Economic Cooperation and Development (BMZ) in cooperation with the Federal Foreign Office and the International Chamber of Commerce. The network has currently 103 company participants and meets at least twice a year for working sessions. [www.gtz.de/de/leistungsangebote/2677.htm](http://www.gtz.de/de/leistungsangebote/2677.htm)

### **Federal Ministry of Employment and Social Affairs** - Mr. Neuner, CSR division, Group "Social Europe"

The Federal Ministry for Employment and Social Affairs (BMAS - Bundesministerium für Arbeit und Soziales) was first formed after the new German Federal government had officially assumed office. The BMAS focuses on ensuring fair and healthy working conditions, maintaining social security and combatting unemployment in Germany. [www.bmas.bund.de](http://www.bmas.bund.de)

### **Control Risks** - Mr. Hans Jürgen Stephan, Managing Director

Control Risks is an independent, specialist risk consultancy with 18 offices on five continents that provides advice and services that enable companies, governments and international organisations to accelerate opportunities and manage strategic and operational risks. [www.control-risks.com](http://www.control-risks.com)

### **Deutsche Telekom** - Mr. Georg Habenicht, Manager Corporate Responsibility Activities Worldwide

The Deutsche Telekom AG is formerly state owned telecommunication monopolist of Germany. It remains Germany's leading telecommunication service provider. [www.telekom.de](http://www.telekom.de)

### **RWE** - Dr. Marita Hilgenstock Manager Corporate Responsibility

RWE is a leading utility company in Germany. Main areas of work are energy and energy-related services in Europe. With RWE now holding more than 99 % of the shares of LAHMEYER AG the traditional Frankfurt-based company is merged into RWE AG in February 2000. This streamlining of structures helps to strengthen RWE's links to the companies in the Industrial Systems Division. [www.rwe.com](http://www.rwe.com)

### **Germanwatch** - Ms. Kristina Steenbock

Germanwatch is an independent, non-profit and non-governmental North-South Initiative based in Bonn and Berlin. Since 1991 Germanwatch has been active on the German, European and international level to promote North-South equity and the preservation of livelihoods. Germanwatch is engaged in issues of climate protection and adaptation to climate change, world trade and food, corporate accountability, finances and sustainability. [www.germanwatch.org](http://www.germanwatch.org)

### **World Economy, Ecology and Development (WEED)** – Mr. Peter Fuchs

WEED was established in 1990 as an independent NGO. WEED's goal is to create public awareness for the causes of poverty and environmental degradation. The social and ecological consequences of globalisation are demanding a turnaround in financial, economic and environmental policies in order to reach social equity and sustainability. WEED highlights the responsibility of industrialised nations for the unequal economic system and for global environmental degradation. WEED is involved in numerous national and international networks and is bringing together initiatives from the global North and South. [www.weed-online.org](http://www.weed-online.org)

**German Confederation of Trade Unions (DGB)** - Mr. Andreas Botsch, Executive Secretary Head Economics Department

The German Confederation of Trade Unions (DGB) is the umbrella organisation for trade unions in Germany. It consists of eight member unions. The DGB has a democratic, bottom-up structure. Union delegates at each level elect committees for 9 districts, 88 regions and the federal board. The DGB stands for a social solidarity. Work and income have to be distributed fairly and people must receive equal chances independent of their origin, skin colour or gender. The DGB offers trendsetting concepts for a social market economy tailored to suit changed social frameworks. The DGB brings together the individual unions, unites them to an effective whole and represents their joint interests. It is the voice of the unions vis-à-vis political decision-makers, parties and associations on a federal, state and municipal level. It coordinates union activities but as an umbrella organisation it does not conclude collective agreements.

[www.dgb.de](http://www.dgb.de)

**Unternehmen Partner der Jugend (UPJ)** - Mr. Peter Kromminga, Director

As a national network of excellence Unternehmen Partner der Jugend (UPJ) combines 19 regional and local intermediary organisations and more than 60 companies in order to promote Corporate Citizenship and Corporate Social Responsibility in Germany. The Network aims at fostering long-term co-operation between businesses, community organisations and governments to contribute towards sustainable development of society. UPJ demonstrates new ways of community investment, supports the development of co-operational projects and the search for suitable partners and facilitates the initial contact as well as the first steps in implementing a partnership. UPJ is a registered charity.

[www.upj-online.de](http://www.upj-online.de)

**TÜV Rheinland Group** - Dr. Carmen Giese, Head European Projects

TÜV Rheinland Group is a leading provider of technical services worldwide. Founded in 1872 and headquartered in Cologne, the Group employs more than 12.500 people in over 360 locations in 62 countries. The Group's mission is to achieve sustained development of safety and quality in order to meet the challenges arising from the interaction between man, technology and the environment. Services are grouped in following six business streams: Industrial Services, Mobility, Products, life Care, Education and Consulting and Systems.

[www.tuv.com](http://www.tuv.com)