



**Accelerating Corporate Social Responsibility (CSR) Practices in the new EU Member States  
and Candidate Countries as a Vehicle for Harmonization, Competitiveness, and Social  
Cohesion in the EU**

---

**INTERNATIONAL CONFERENCE**

**“PUBLIC POLICIES ON CORPORATE SOCIAL RESPONSIBILITY (CSR) IN EASTERN AND  
CENTRAL EUROPE”**

**9 -10 SEPTEMBER 2008, VILNIUS, LITHUANIA**

**AGENDA**

**Monday, 8 September: Arrival of participants and informal dinner**

**Tuesday, 9 September: Setting the Context**

- |               |   |
|---------------|---|
| 8:30 – 9:00   | Registration of participants;   |
| 9:00 – 9:15   | Welcome and introductory remarks by Mr. Valdemaras Sarapinas, Chancellor of the Government of the Republic of Lithuania; Mr. Robert Strauss, Head of Unit, DG Employment, Social Affairs and Equal Opportunities, European Commission; Ms. Lyra Jakulevičienė, Head of UNDP Lithuania   |
| 9:15 – 9:20   | Brief overview of key international developments in relation to public policies on CSR by conference moderator, Mr. Paul Hohnen, International CSR and sustainability expert, Principal of Sustainability Strategies, Amsterdam   |
| 9:20 – 10:15  | Panel I: Presentations of national CSR agendas followed by questions and brief moderated discussions. Presentations by: Mr. Barłomiej Piotrowski, Advisor to Minister of Labour and Social Policy and to Government Plenipotentiary for Disabled People, Ministry of Labour and Social Policy, Poland; Mr. Vesselin Ilkov, Head of Unit, Eurocoordination on Social Policy and Employment Issues, Ministry of Labour and Social Policy, Bulgaria; Mr. Valdas Rupšys, Undersecretary, Ministry of Social Security and Labour, Lithuania. |
| 10:15 – 10:45 | Coffee/tea break. (Participants will be invited to view a display of national CSR materials)  |

- 10:45 – 11:10 Panel II: Presentations of national CSR agendas by: Mr. Andor Urmos, Head of Equal Opportunities, Ministry of Social Affairs and Labour, Hungary; Mr. Peter Ondrejka, Head of Department of Strategy, Ministry of Economy, Slovakia
- 11:10 – 12:30 Thematic Discussion I: “Key challenges in developing CSR public policies in the new EU Member States and ways of addressing them”. This session will seek to draw out lessons and questions from the first two Panels, and invite contributions from representatives of German, Spanish and UK UN Global Compact network representatives:  
*Ms. Constanze Helmchen, German Network of the UN Global Compact*  
*Mr. Steve Kenzie, UK Network of the UN Global Compact*  
*Ms. Isabel Garro Hernández, Spanish Network of the UN Global Compact*
- 12:30 – 13:30 Lunch and informal networking. Display of national CSR materials
- 13:30 – 14:15 Panel III: Presentation of national CSR agendas by: Ms. Beti Popova, Advisor, Department for Industrial and Investment Policy, Ministry of Economy, Macedonia; Mr. Ali Ercan, Projects director, CSR Turkey; Ms. Snjezana Ivic-Pavlovski, Counselor, Directorate for International Economic Relations Ministry of Economy, Labour and Entrepreneurship, Croatia.
- 14:15 - 15:00 Thematic Discussion II: “The influence of CSR developments in EU Candidate Countries on meeting the EU accession criteria, and specific challenges faced by the Candidates”. Moderated by Mr. Paul Hohnen
- 15:00 – 15.15 Coffee/tea break
- 15:15 – 16:15 Break-out groups identify main issues arising and prepare recommendations on further actions required to develop and implement national CSR policies in Eastern and Central European States. Group moderators:  
*Ms. Constanze Helmchen, German Network of the UN Global Compact*  
*Ms. Isabel Garro, Spanish Network of the UN Global Network*  
*Ms. Rūta Skyrienė, Investors’ Forum, Lithuania*
- 16:15 – 17:00 Presentation of working group conclusions and recommendations. Moderator’s summary

### **Wednesday, 10 September: The Road Ahead**

- 9:00 – 9:15 Outline of the objectives for the day: Ms. Lyra Jakulevičienė, Regional CSR Project Leader
- 9:15 -10:15 Presentation of the regional report “The CSR Western Balkans Baseline Study” by Ms. Marina Kaneti, Regional project manager for the CSR Western Balkans Study, New School for Social Research, New York; Q&A session
- 10:15 – 11:15 Break-out groups discuss in more detail national needs, plans and possibilities for further cooperation in the area of CSR. Moderators:  
*Ms. Pascale Bonzom, Private Sector Engagement Policy Specialist, UNDP BRC*  
*Ms. Maya Nyagolova, Public Advocacy Officer, UNDP Bulgaria*  
*Mr. Aleksandar Nikolov, Member of the Macedonian Coordinative Body on CSR*
- 11:15 – 12:15 Plenary session: Break-out group reports, discussions and adoption of the Conference Statement on further cooperation between the countries. Moderated by Ms. Lyra Jakulevičienė
- 12:15 – 12:45 Brief closing reflections and recommendations by national representatives and other stakeholders
- 13:00 End of the Conference